



Community Access Cable Television

An AESLLC Whitepaper

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"Compelling TV = Quality Time"

Quality Creative Arts Television Program Productions by AES LLC

The Community Access Cable TV channel is a phenomenal creative arts broadcast resource with national potential for exposure at minimal cost. Supporters of the arts can recruit volunteers to apply for program transmission on their local community access TV channels. AES LLC encourages this cooperation to expand the transmission coverage of creative arts program content, and to this end, has created a comprehensive and diverse volume of quality television programs.

Consider these astounding statistics:

- 99% of US homes with electrical power have televisions, with an average 2.4 TV sets per household (vs 2.56 people per household)
- 35% of TV homes have 2 sets, 66% have 3 or more sets. 60% of teens, 48% of schoolchildren and 24% of toddlers have their own TV sets.
- The TV is on 7 hours and 40 minutes daily in an average U.S. home.
- Viewing averages range from 3 hours daily for teens, to 5 hours daily for women over 18.
- Cable TV is available to over 90% of TV homes. Between 69%-83% of all TV homes receive their programming from cable TV.

The Community Access Cable TV Channel is an opportunity for residents of local cable television franchise areas to produce or provide programming for broadcast on the local cable TV system. The Community Access channel has been made available on nearly all US cable TV systems in return for the utility rights franchised to the local cable TV service provider. Cardinal Rules Governing Community Access Television Program Content

The goal of the Community Access Cable TV channel is to enhance a sense of community, and promote a diversity of viewpoints as an alternative to commercial television. Community Access Television may not be used for promotion, or advertising a business, product, or service, or be used for fund raising. Obscene or indecent programming is also banned from community Access.

Please contact AES LLC to inquire about providing AES LLC arts programming for the Community Access Channel on your local cable TV system.

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